



# Press Release

(Taipei, Taiwan – November 15, 2007)

## **E-TEN goes to the UK to launch industry leading Pocket PC Phone**

Glofiish M800 delivers 3.5G, sliding keyboard, VGA display



**At a launch event held in the UK E-TEN Information Systems has introduced the Glofiish M800, an industry leading Pocket PC Phone that combines the current most advanced mobile technologies to deliver a premium mobile communications experience. In terms of features, the Glofiish M800 sets a new highest standard which few, if any, currently available handsets from other vendors are able to match.**

E-TEN has packed the Glofiish M800 with a comprehensive mix of the current high-end mobile functionality. A sliding QWERTY keyboard design speeds up input for rapid messaging. 3.5G and Wi-Fi® connectivity provide fast accesses to email, and online information. The VGA display allows more information to be viewed onscreen at once, while text, images and video are sharper and easier to view, and when traveling on foot or in the car GPS provides access to accurate location information for easy navigation. Furthermore, the M800 is based on the Windows Mobile® 6 platform which comes with built-in features including a mobile office suite for productivity, search, and support for push email. While these features are available in other products, the M800 is E-TEN's first to offer them all in a single versatile device.

Compared to handsets from competing vendors, few, if any, can equal the complete feature list of E-TEN's device. For example, while there are some models on the market that feature 3.5G and a sliding keyboard design similar to the M800, these products only have a QVGA display, one-quarter the resolution of the M800's VGA (640x480) screen.

Additionally, as it is based on the Windows Mobile® 6, the Glofiish M800 supports the extensive library of software written for Pocket PC platforms. With 1,000s of titles available ranging from simple freeware utilities to commercial applications, the M800 gives users the choice to expand and customize their devices in any way they need, unlike devices based on closed or proprietary platforms such as the Apple iPhone, while Windows Mobile's several years of development and refinement put it ahead of open source/Linux-based platforms in terms of maturity.

For questions relating to E-TEN and E-TEN products or to discuss possible sales and marketing initiatives please contact [sales@etencorp.com](mailto:sales@etencorp.com).