

Press Release

(Taipei, Taiwan – November 5, 2007)

E-TEN Glofiish X800 now shipping E-TEN's most advanced Pocket PC Phone to date



E-TEN Information Systems is proud to announce that the award-winning Glofiish X800 Pocket PC Phone has begun shipping worldwide. Highlights of the X800 include 3.5G high-speed connectivity, a pixel-sharp high-resolution VGA display and a new powerful mobile shell that make this the most advanced Glofiish device to date.

E-TEN's next-generation Glofiish X800 Pocket PC Phone has begun shipping to channel partners around the globe. The X800 is E-TEN's first handset to support 3.5G HSDPA connectivity for high-speed downloads delivering new and improved online services including faster more enjoyable surfing and email, streaming audio and video downloads, VoIP and instant messaging, and video calling.

The X800 was first previewed earlier in the year at CeBIT where it drew considerable interest from show-goers and the media. The handset was next seen at Computex where it was again warmly received and earned a Best of Computex Award. Since that time E-TEN has continued to refine the X800 package and the device now includes E-TEN's new mobile shell, an easy-to-customize interface that lets users display all of their most important information on a single screen.

The new mobile shell enables features including, photo speed dial, application launcher, and weather forecasts and world time to be displayed and accessed from the Windows Mobile® Today Screen offering powerful new opportunities for users to streamline their mobile experience.

Measuring just 113.5 x 60 x 15.8mm the Glofiish X800 includes a high-resolution 2.8-inch VGA (640x480) display and GPS connectivity.

The Glofiish X800 is based on the Window Mobile® 6 platform and is available in several languages. Pricing and availability is subject to regional variation but the X800 can be expected to available in key markets within a few weeks.

For questions relating to E-TEN and E-TEN products or to discuss possible sales and marketing initiatives please contact sales@etencorp.com.

About E-TEN:

E-TEN has been the #1 vendor of embedded devices in Taiwan since the mid 1990's. The E-TEN real time stock trading IA launched in 1997, an outstanding product that achieved an 85% market penetration, was one of the key catalysts in the company's remarkable growth. With a proven staff of experienced hardware, software and communications experts, E-TEN found itself perfectly positioned to take advantage of the increasing demand for handheld convergence devices that occurred in the late 90s. Building upon the Windows® Mobile platform, E-TEN released a number of hugely successful Pocket PC phones that featured combinations of GRPS, Wi-Fi®, Bluetooth®, GPS, and GSM functionality each enhanced by exclusive in-house developed software applications. In 2006, in recognition of the fact that its consumer orientated devices were proving just as successful as the company's IT centric product lines, E-TEN showed its commitment to the consumer sector by adopting the new brand name, Glowfiish, for its Pocket PC Phones and accessories. E-TEN is constantly expanding its professionalism and expertise as it continues to develop and enhance its PDA product lines and grow its business in the global marketplace.